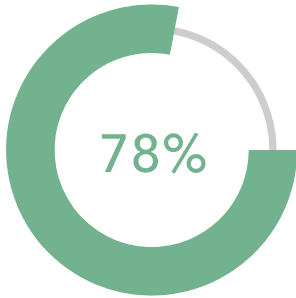


# Tracking Affiliate Influencers

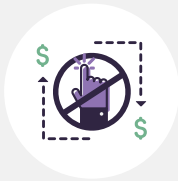


78% of brands running influencer marketing campaigns said that tracking ROI will be a top challenge in 2017.

SOURCE: LINQIA

## Track Influencer Marketing Performance Within Your Affiliate Program

### Naked Coupon Technology



Reward online crediting of offline promotions

Allows tracking without the need for a click or cookie

Empowers influencers to confidently expand their promotional reach

### FastPass Signup



Provides immediate network approval for your influencers

Allows influencers to bypass routine fraud checks

Receive a personalized program signup link

### Naked Link Technology



Enables influencers to link from blog to merchant sites transparently

Eliminates network redirects and long tracking links

Creates SEO value for merchants from inbound affiliate links

### Cross Platform Tracking



Attribute influencer conversions across multiple devices and browsers

Capture greater influencer revenue

Compensate influencers regardless of a shopper's device activity