

CRAIG CO.

Everything you never needed to know about Craig Taubman



Contacting Waldo might be easier but in case you wanted to try

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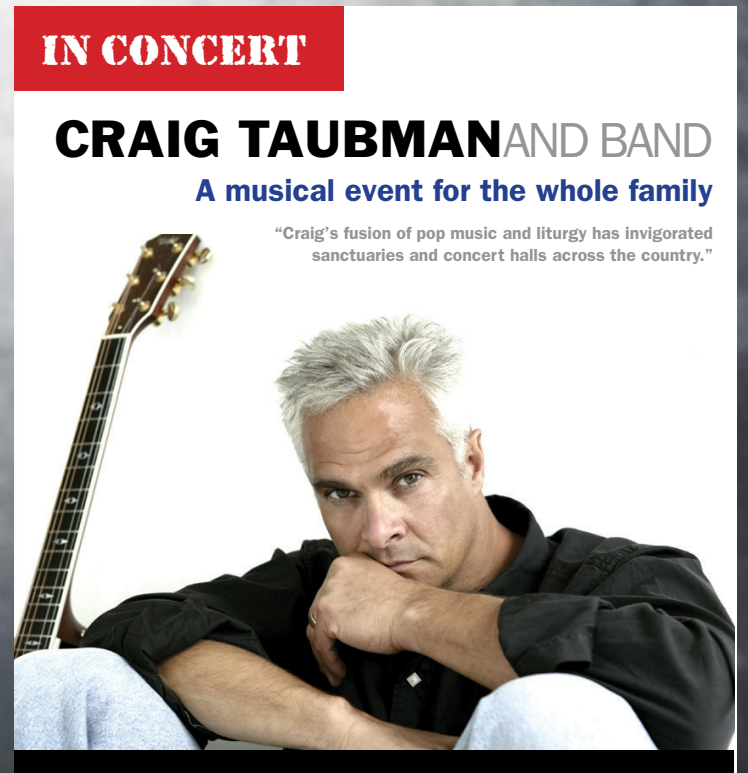
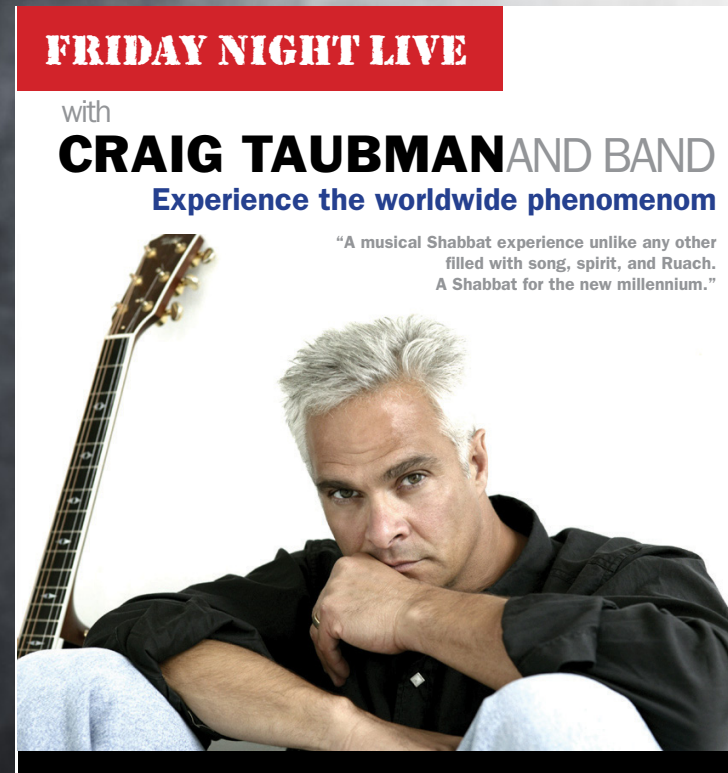
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PHOTOS

Put a face
to the
name that
so many
households
know



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Long before he knew of hair products and the the web, Craig Taubman picked up a guitar at the age 15 and led his first song session at Camp Ramah in Ojai, California. Spending his summers singing and frolicking, it was a few years before someone suggested that he actually further his education and go to school, so he did.

Craig enrolled in UCLA and the University of Judaism in Los Angeles. A modern day wandering Jew, he spent two years “studying” at The Hebrew University in Jerusalem, performing for the likes of Prime Minister Menachem Begin, the U.S. Ambassador to Israel and anyone else who might listen. From that point on Craig establishes himself as an integral part of the Jewish community, finding a voice and developing a musical style that one could only classify as eclectic (not in the dirty hippy sense, more wildly creative).

His extensive musical catalog consists of over 50 recordings, featuring everything from his most recent Parents Choice recording Celebrate Jewish Lullabies, to Rock ‘n Toontown, featuring backup vocals by none other then Minnie and Mickey. One of Craig’s top-selling releases Friday Night Live, was composed for a special Shabbat service he leads once a month at Sinai Temple with Rabbi David Wolpe in Los Angeles.

Along with his vast catalog, Craig has been recognized with numerous awards, including five coveted Parents’ Choice Gold Awards. Craig has performed in some of the most elite and respected venues throughout the country, so elite in fact that he had to have an in depth background check for three performances at the White House.

Cd’s, Mp3’s, and concerts weren’t enough for Craig so he branched into different avenues which proved to be just as fruitful. He has composed and directed the music for the Fox children’s series Rimba’s Island, the HBO animated series Happily Ever After, and Shair Lewis’ PBS series Charley Horse Pizza. His music has also been featured at the Coca Cola Olympic Pavilion in Atlanta as well as in the Paramount Pictures feature film Andre, New Line Cinema’s Pinocchio, and Disney’s animated short film Recycle Rex.

Mastering social media, Craig has started to spread his message with a new generation. His Jewels of Elul project featuring such inspired voices as Barack Obaman and the Dali Lama as well as his Amazon Music Samplers have postioned Craig n Co as one of the most distributed Jewish content providers on the web.

His most recent venture is working with the Shalom Institute on a program called the Big Jewish Tent, where he has helped develop and plan the very successful and hugely entertaining Jewish County Fair; featuring performances by Michelle Citrin, Josh Nelson, Ari Herstand and Idan Raichel. Be sure to check in January for the BJT’s Tu B’Shvat Nature Fest!

THEME AND SCORING

American Greetings Holiday Cards
 Charley Horse Pizza-Original Songs for the Shari Lewis Series, PBS
 Row Row Row- BMW Television Commercial
 Right Connections, Showtime Original Film
 Imaginit-Original music for computer animation Video, Miramar/BMG
 Happily Ever After- Original music for animated series, HBO
 We Make Children Smile- Mattel Jingle with Foote, Cone and Belding
 It’s Magic- Original song for Olympics Pavilion, Coca Cola
 I Can Do It- Original song for Mickey’s Sports Album, Walt Disney Records
 Pinocchio- Original song for Summer feature film release, New Line Cinema
 Rimba’s Island- Original songs and music, Fox Television Network
 Andre- Original song for feature film, Paramount Pictures
 You’re a Carnivore-television and radio advertising campaign, Carl’s Jr.
 Hollywood Hounds Christmas- Original songs for syndicated television special
 Recycle Rex- Original songs and music, Dept. of Conservation/Disney Educational
 Gibson Kids- Original children’s compilation, Gibson Guitars
 Street Safe, Street Smart- Original songs and music, Disney Educational Film Series
 Halloween Surprises- Original songs and music, Disney Video
 Kid Songs- Original songs and music, Disney Video
 Fairfax Mural Project Video- Original music, City of Los Angeles

TELEVISION/RADIO

PBS Hanukkah Specials
 Easter Seal Telethons - Special guest appearances.
 Kaleidoscope Concert - Live children’s concert special, The Disney Channel.
 Rock „n Toontown - Live children’s concert special, The Disney Channel.
 For Our Children - Special guest appearance on concert special,
 XUXA - Special guest appearance
 C.H.I.M.E. Festival - Special guest appearance on live concert special.
 Jerry Lewis Muscular Dystrophy Telethon - Special guest appearance.
 Recycle Rex - Public Service Announcement, syndicated television.
 Press Appearances - Today Show, Entertainment Tonight, E Channel, CNN Showbiz Today, The Home Show, Entertainment Report, Nickelodeon, The Disney Channel, RADIO AAHS and Radio Disney

LIVE PERFORMANCES

Concert appearances in 42 states and 11 countries. In one year alone, Craig performed over 100 concerts for more than 200,000 children and their families. Craig „n Co. has appeared in such respected venues as Ravinia in Chicago, Valley Forge in Pennsylvania, Westbury Music Fair in New York, the Greek Theater in Los Angeles and three special concert appearances at The White House.

AWARDS AND RECOGNITION

Three NAPPA Gold Awards, Three Parents Choice Gold Awards, Cable Ace, Cine Golden Eagle, American Library Association, INDY Award, Top Ten Children’s Recordings for Pulse Magazine and TV Guide, Just Plain Folks Music Awards.

Fact Sheet

AUDIO/VIDEO/PUBLICATIONS RELEASES

My Zany Music, Celebrate Friends, Miramar/BMG Imaginit Video and CD
Walt Disney Records - Rock 'n Toontown, Rock 'n Together, Morning 'n Night
Sweet Louise Productions - Pennies For Your Thoughts, Craig 'n Co., Makin" Music
Voice of Hope, Voice of the Spirit, My Jewish Discovery, My Newish Jewish Discovery
Where Heaven & Earth Touch, Journey, Encore, Moment to Moment, Hand in Hand
Together, Beginnings, Dreamers, One Shabbat Morning, Holy Ground, The Celebrate
Series- Celebrate Hanukkah, Shabbat, Passover, Kids, MY Very First Celebrate CD
Jewish Love Songs, Peace, Hip Hop, Klezmer, Yiddish, The World is A Narrow Bridge
CD and Book. The Lounge Series- Hanukkah, Passover, and Shabbat Conceived and
Produced Jewels of Elul- an annual collection of inspirational anecdotes from
personalities such as President Barack Obama to Lady Gaga.

STAGE PRODUCTIONS

Noah"s Dumpster - Los Angeles Children"s Museum • The Telling - Yad B"Yad
Arts Center, Nouns, Verbs and Proverbs - Yad B"Yad Arts Center, Dream Come True
Musical commission for the Israeli Consulate • With One Voice - Youth Center for the
Performing Arts • Word of Mouth, Jewish Repertory Theater of New York,
Unity In Concert

RETAIL PROMOTIONS



NATIONAL PRESS



LOS ANGELES TIMES

"His slick, sophisticated sound and dynamic performance style make him a favorite of both children and parents alike"!

SAN DIEGO UNION TRIBUNE

"Craig Taubman really gets young music lovers going with his Rock 'n Together album (an informal review by a couple of young listeners resulted in an A+). It's hand-clapping, foot-stomping, good times that will even get the grown-ups "off the couch"!

VALLEY MAGAZINE

"Haircuts and baby-sitters may seem like ordinary things to most adults, but to kids they can be major concerns. Taubman's roots are firmly set in Rock 'n Roll focusing on what is important them!

BILLBOARD

Taubman and Craig „N Co [is] one of the most consistently entertaining (and substantive) kids' acts out there....

THE WASHINGTON POST

"Taubman handles (it) with sunny finesse while delivering messages silly, serious, inspirational and just plain fun."

PARENT'S CHOICE

Craig Taubman, always a dynamic performer, has grown immensely in his field over the years. Taubman's breezy, rock „n roll style even manages to give unpreachy zing to songs about cultivating respect and compassion.

Reviews

"The energy is positively infectious and the message is profoundly important. Thank you"
Joanna Churgin
Sherman Oaks, California

"It is wonderful to see my children and grandchildren turned on to values. Your music is beautiful. Thanks for being a fantastic inspiration for all generations!"
Betty Wank
Miami, Florida

"As my kids sing your songs at the top of their lungs, my heart fills with pride. Thank you for bringing the gift of music to my family."
Leah Dennis
Marietta, GA

"I cannot tell you the joy that took place in this house the day we first played your tape. Thank you for your gift of wonderful music."
Marcia Mermal
Long Island, NY

"You are doing such important work. Your songs touched my "child" telling me I am special and loved. Please consider me your #1 fan!"
Robyn Boling, Teacher
Eugene, Oregon



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