

Adobe Customer Program & You

Overview

The Adobe Customer Program provides opportunities to tell your story of business success achieved through innovation with technology. Program participants come from a variety of industries and hold a range of positions from senior managers to senior executives.

Program benefits include:

- Professional growth opportunities with catered speaking engagements
- Thought leadership visibility leveraging Adobe PR, social media, and community outlets, such as CMO.com
- Featured promotion within our Adobe.com Customer Showcase:
 - Adobe is ranked #68 on Interbrand's top global brands
 - Adobe.com is one of the most highly trafficked websites globally, with more than 25 million visitors monthly*
- Peer-to-peer networking opportunities
- Stronger relationships with Adobe leadership to discuss future product enhancements to help your business

What's involved?

The Adobe Customer Program team works with you to identify program activities that align with your short- and long-term interests. We strive to offer opportunities that meet your goals; we don't expect a *one-size-fits-all* program commitment.

Activities may include:

- Adobe customer success stories or featured customer videos
- Interviews with press, industry analysts, and potential Adobe customers
- Nomination for industry awards and featured speaking engagements at industry events

We welcome participation in our program and would love to hear *your story*. For more information please send an e-mail to custref@adobe.com or visit us online at our [Customer Showcase](#).