

# PRIMECONTENT PRICE HISTORY SERVICE

A historical data service designed to support back-testing, analytics and portfolio evaluation

The PrimeContent Price History Service provides high-quality data for banks, asset managers, hedge funds or data vendors. The information helps to build customised charts, back-test investment strategies and analyse portfolios. The historical end-of-day prices are conveniently delivered through Interactive Data's powerful market data platform in a csv or speadsheet format and can easily be integrated into the internal systems. Pricing adjustments for splits, reverse splits and corrections are automatically included into the delivered file to allow for reliable analytics.

The Price History Service can help support banks, asset managers, hedge funds and data vendors.

#### **SELECT COVERAGE**

Receive either complete markets or select your custom coverage by choosing individual instruments. Coverage includes major marketplaces in Europe, the US and Asia, including Xetra, London, Euronext, SWX Europe, Amsterdam, Frankfurt and Vienna plus NASDAQ, NYSE, Hong Kong, Singapore and Tokyo.

The end-of-day price data is quality checked automatically and manually using various heuristics.

#### SUBSCRIBE TO CUSTOM DELIVERIES

By subscribing to the Price History Service, users can receive historical price and index data for up to five years. Interactive Data processes the requested queries and delivers the data in a daily or monthly mode via an FTP server.

#### **KEY PARAMETERS**

The Price History Service supplies key information to help correctly identify financial instruments and run analytics, such as

- ISIN
- Date
- Exchange
- Currency
- Symbol
- Trade volume



#### **LEARN MORE**

For more information, please visit **www.interactivedata.com**, e-Mail **eu-info@interactivedata.com** or call Frankfurt +49 (0)69 50 50 30 0, London +44 (0)20 7825 8123, Paris +33 (0)1 56 69 50 61, Madrid +34 (91) 7452 105, Milan +39 02 67 19 15-1, Zurich +41(0)44 276 4611

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### **ABOUT INTERACTIVE DATA**

Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data has over 2,400 employees in offices worldwide.

For more information, please visit www.interactivedata.com

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